



Forward thinking
with effective
fleet management

Strategic fleet management solutions

TRACKER[®]
VEHICLE ASSET MANAGEMENT



The route to efficient fleet management

Do you ever feel completely isolated from your mobile fleet? Then imagine being able to see for miles, keeping a close eye on every vehicle, every working day of the year. It's a clear path to greater productivity and invaluable benefits, and it's called TRACKER Vehicle Asset Management.

In today's marketplace, the need to keep costs low, operations efficient and profits high has never been greater. For many companies, effective fleet management is a critical factor in achieving these goals and delivering excellent customer service to stay one step ahead.

TRACKER's Vehicle Asset Management systems offer almost unlimited knowledge of your fleet operation enabling you to pinpoint the location of your vehicles at any point during the working day, and produce detailed day-end reports regarding their use. We will work with you to ensure you get the best possible results from our products and choose the most appropriate system for your needs. This means that you can improve the profitability of your business, closely monitor staff performance, upgrade the security of your vehicles and your drivers, and take customer service to new heights.

With TRACKER you can ensure that you obtain the maximum return on your mobile fleet investment.

*The most comprehensive fleet
management system on the market*







Increase productivity, maximise profit

No matter what the size of your vehicle fleet, TRACKER is designed to help you save money and time whilst maintaining excellent customer relations.

» Strategic planning

Detailed day-end reports give you the information you need to measure and improve fleet efficiency by adapting route-plans to deploy your vehicles more productively – resulting in reduced overheads.

'Real-time' reports enable you to pinpoint your drivers' location and re-route to respond to urgent client needs. In addition, TRACKER plays a key role in damage limitation, enabling you to effectively manage resources in the event of a breakdown or accident and keep your clients informed of the location of your vehicles.

» Improving your performance

Fleet management reports will also enable you to identify any anomalies in the routes your drivers take, and check them against submitted timesheets, enabling you to monitor drivers and vehicles effectively. This helps you to eliminate excessive expense and overtime claims and keep track of your drivers' whereabouts – all key steps to controlling costs.

What's more, effective fleet management streamlines back-office tasks through speeding up the administration of invoices and timesheets. Greater accountability enables you to bill your clients more accurately – itemising costs such as mileage and overtime so that your business overheads are kept under tight control.

*TRACKER enables time and cost savings,
and improved customer relations*







Safeguard your assets with effective risk management

The moment your vehicles, goods and drivers leave your premises, they are vulnerable to a variety of risks – including road accidents and crime.

TRACKER helps you manage those risks by protecting your fleet and indeed your business against the unexpected.

» Protect your business

TRACKER's fleet management technology helps to manage risk liability for your business and personnel. Not only can the system provide evidence of compliance with health and safety and duty of care requirements, it can also give an accurate picture of vehicle speed that can help mitigate against expensive claims in the event of an accident.

» Lower your insurance premiums

Insurers who appreciate the objectivity and accuracy of TRACKER's fleet management reports offer tailored premiums so that by investing in TRACKER, you can make significant savings on your insurance.

» Protect your goods and drivers

With data available to document the time drivers spend behind the wheel, vehicle speeds and proof of delivery, you can keep tabs on high value goods and protect your employees and your business in the event of any dispute.

TRACKER fleet management gives you the peace of mind that if problems do occur, you have the information you need right at your fingertips – safeguarding your business reputation and providing a consistent, reliable service to protect client relationships.

*TRACKER protects your fleet
against unforeseen events*







Stay one step ahead of the competition

TRACKER fleet management provides the tools needed to generate added value for your customers. This will set your business apart from the competition with the confidence that you can meet service level agreements and deliver on your promises, every time.

» Improved response

Proven ability to deliver and respond quickly to requests is an increasingly important factor for clients when selecting suppliers. With the extra information TRACKER provides you can plan routes to improve your response times – even if client requests change at the last minute.

» Improved knowledge

Precise knowledge of your vehicles' locations enables you to deal confidently with your clients. Through accurate progress reports, estimated time of delivery updates and proof of delivery reports, you can offer a fully accountable and responsive service.

» Improved security

Ensuring your vehicles and goods get to their destination safely helps protect your profits and builds confidence with your clients. And if problems do occur, you can maintain your clients' trust through effective crisis management, using up to the minute information and detailed reports.

With TRACKER you are in total control of your vehicle fleet at all times, building customer loyalty, confidence and complete satisfaction.

*With TRACKER, you can be sure you are
equipped to offer the best service possible*







Rest assured, it's so simple with

TRACKER *Vehicle Asset Management*

Training and support make all the difference in choosing strategic management products, which is why, with TRACKER, you can be sure of exceptional service levels and full system training.

Our training ensures you are equipped to make the most of your TRACKER system. With help on hand for any questions and comprehensive after-sales support, you can benefit from a better-managed vehicle fleet from the moment your system is installed.

TRACKER has developed two separate products to help you manage your fleet more efficiently. Both use discreet units that are easily fitted to any vehicle and the system software can be remotely upgraded which, under most circumstances, eradicates the need to physically revisit vehicles.

» TRACKER Reporter

TRACKER Reporter is an entry-level package offering updates on the locations of your vehicles and generating comprehensive day-end reports enabling you to monitor your fleet's performance quickly and accurately. It's simple to install and vehicle data can be accessed

via any web enabled computer or standard WAP mobile.

For a live demonstration, log on as a guest to www.TRACKERrep.com

» TRACKER Communicator

Offering the same ease of use as TRACKER Reporter, TRACKER Communicator is a bespoke fleet management package that can be configured as a solution to meet the specific needs of your organisation with a wide range of value-added telematics features, such as monitoring vehicle doors opening and closing. For a live demonstration, log on as a guest to www.TRACKERcom.com

» TRACKER – your first choice in fleet management technology

Over 10 years experience in vehicle location and tracking technology is evidence of our commitment to developing long term strategic relationships with our clients. Our in-depth industry and technical knowledge means that you can source the right system for your business and receive all the training and support you need.

Find out how TRACKER can help you improve the profitability and security of your vehicle fleet by calling 01895 455 045 today.



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YEARS
1993-2003
LEADING
THE WAY
SINCE 1993



BEST TELEMATICS SYSTEMS
WINNER

TRACKER[®]
VEHICLE ASSET MANAGEMENT

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